

SPONSORSHIP AND EXHIBITION



**ACP2025
GOLDCOAST**
AUSTRALIA

9 - 12 MAY 2025
JW MARRIOTT RESORT

**25th Annual Scientific Meeting of
The Australasian College of Phlebology**

INVITATION

It is our pleasure to invite you to the Gold Coast, Queensland for the 25th Annual Scientific Meeting (ASM) of the Australasian College of Phlebology (ACP).

The meeting will be held from the 9 - 12 May 2025 at the JW Marriott Gold Coast Resort.

Following on from our previous meetings you can expect to see our keynote lectures, original papers and highly valuable panel discussions.

We will also be holding practical workshops, which incorporate interactive learning using the latest products and equipment from you, our industry suppliers.

As past delegates have come to expect the ASM will offer a great social program including a wonderful Welcome Reception where you can catch up with colleagues in a relaxed setting, this year we are looking forward to taking advantage of the wonderful outdoor lifestyle that the Gold Coast is known for.

There will also be the prestigious Conferring Ceremony followed by the Gala Dinner that will be sure to provide a great night of entertainment and fun.

We look forward to your participation in the Annual Scientific Meeting and seeing you on the Gold Coast.

Warm Regards
ACP2025 Organising Committee

AN IMPORTANT NOTE

Following feedback from our delegates in Fiji, we would like to highlight that many noticed and missed the level of exhibitors that our conferences normally have onsite. We understand that Fiji was logistically difficult for our industry and hope to see your participation return.

This feedback clearly indicates to us that our delegates, being so time poor, take our conferences as an opportunity to connect with their industry suppliers and continue a prosperous partnership. Don't risk losing that valuable one-on-one contact from our delegates who are looking for support and guidance when they are out of their busy practices.

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PROGRAM AT A GLANCE

	Friday 9 May	Saturday 10 May	Sunday 11 May	Monday 12 May
800				
830	Combined Trainee Session	Scientific Session	Scientific Session	Cases (Complications)
900				
930				
1000	Morning Tea			
1030	Trainee Sessions Basic	Trainee Advanced Round tables	Plenary Lectures	Plenary Lectures
1100				
1130				
1200	Lunch	Debate	Debate	Debate
1230				
1300	Trainee Basic Round tables	Trainee Sessions Advanced	Lunch	
1330				
1400	Afternoon Tea	Scientific Session	Practical Workshops	Cases (Clinical Puzzles)
1430				
1500	Ultrasound Workshop	Poster Session		
1530				
1600				
1630				
1700				
1745			Red Carpet Arrival	
1830	Welcome Reception		Conferring Ceremony and Gala Dinner	
Registration	0800-1530	0800-1530	0800-1530	0830-1330
Exhibition		1000-1530	1000-1330	1000-1330
Speaker Room		0730-1330	0730-1030	0800-1030

* Program is indicative only

SPONSORSHIP

Key sponsorship opportunities are on offer to organisations who would like to differentiate their company from others in the marketplace, gain exposure and help raise awareness of your business, products and / or services. We would be happy to discuss alternative sponsorship options to those outlined so we can tailor a package to fit in with your organisation's objectives and budget.

Please contact the college to discuss Sponsorship and Exhibition opportunities on 0493 043 419 or email events@phlebology.com.au

MAJOR SPONSOR \$26,000

As a major sponsor you will have clear visibility to key industry leaders and delegates as a major partner of the Annual Scientific Meeting. You will enjoy the following benefits in the lead up and during the conference.

INCLUSIONS

Acknowledgment as an official ASM Partner

Opportunity to sponsor the Gala Dinner or Welcome Reception (dependant on availability)

Opportunity to display a company banner during the sponsored function (banners supplied by sponsor)

Opportunity for company representative to briefly address guests during function (maximum 5 minutes)

1 x Premium Exhibition Stand

1 x Workshop Station

50-word company profile on conference website and delegate handbook

2 x Email Marketing Campaigns (content to be supplied)

Company logo displayed in all print, web & marketing material

Company logo displayed on screen holding slides during the conference

Satchel Insert or Full Page (A4) Handbook Advertisement

6 x Complimentary representative registrations including Welcome Reception and Gala Dinner

A copy of the Delegate List

We can customise the partnership to ensure you gain maximum exposure for your organisation during the conference. To discuss please contact the college on +61 2 9386 1811 or email events@phlebology.com.au

SPONSORSHIP

WELCOME RECEPTION SPONSOR \$3,300

This event is the first opportunity for delegates to reconnect with industry colleagues. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for company representative to briefly address guests (maximum 5 minutes)
- Acknowledgement as the Welcome Reception sponsor on all print and marketing material
- Opportunity to display company banner during the Welcome Reception (up to 4)
- 50-word company profile on conference website and in delegate handbook
- Company logo and link on conference website
- 1 full page A4 advertisement in delegate handbook
- 6 x complimentary tickets to the Welcome Reception
- Company logo printed on guest tickets
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)
- A copy of delegate list
- Company logo displayed on screen during the conference

GALA DINNER SPONSOR \$5,500

It is the premium networking event where you have one of only few opportunities to address delegates at the ASM. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for a company representative to address guests (maximum 5 minutes)
- Opportunity to display company banners during Gala Dinner (up to 4)
- Company logo printed on menus, guest tickets and on Gala Dinner Flyer
- Company logo displayed in all print, web & marketing material
- 4 x complimentary tickets to the Gala Dinner
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)
- A copy of Delegate List

ENTERTAINMENT SPONSOR \$1,100.00

We offer sponsors the opportunity to add their own flavour of entertainment to our social functions (Note: this will have to compliment the theme of the evening). You simply have to cover the cost of the entertainment, so if you have any ideas to add an entertaining feature to the program, we would be happy to discuss on +61 2 9386 1811.

WIFI SPONSOR \$1,100

Help delegates stay connected by sponsoring the Wi-Fi connection. Your company will be promoted to the full conference delegation through a personalised Wi-Fi login password.

SPONSORSHIP

PRACTICAL WORKSHOP STATION \$1,100

Opportunity to run a small practical station over a 90 - 120 minute session. Get up close with our delegates and have small group discussions while exposing each group to the products you have to offer. You run the station how you want, we only ask that your station should offer an educational hands-on or demonstrative experience, not solely a sales pitch. Each station will have a maximum of 10 delegates rotating every 25 minutes. Note: Only available to exhibitors with a booth booked. Stations are limited so get in quick.

Inclusions

- Dedicated session with delegates including hands-on or demonstrations
- Company logo displayed in all print, web & marketing material
- 50-word company profile in delegate handbook
- 1 clothed trestle table
- Power available if needed

COFFEE CART SPONSOR \$1,100 (+ COFFEE COST)

Stand out from the crowd by being the sponsor of our only 'real coffee' within the trade display on the main conference days. You have the opportunity to promote your organisation through this area with a possibility of the coffee cart being incorporated into your trade stand (dependant on venue).

Inclusions:

- Company logo displayed on the front of the coffee cart (dependant on setup)
- Opportunity to display a company banner on or near the coffee cart
- Acknowledgement as the coffee cart sponsor on all print, web & marketing material
- 50-word company profile in delegate handbook
- A copy of Delegate List

SACHEL OR PROMOTIONAL ITEM SPONSOR \$2,200

Have your company logo printed on the front of all the conference satchels or promotional product as chosen by the organising committee.

Inclusions:

- Company logo printed on the front of conference satchel or other promotional item e.g. water bottles
- 50-word company profile in delegate handbook
- Company logo displayed in all print, web & marketing material
- A copy of Delegate List
- Company logo displayed on screen during the conference

SPONSORSHIP

NAME BADGES \$1,100

The delegates name badge is possibly one of the highest branding opportunities for the conference. As sponsor, your company's logo will be displayed prominently on the front of each delegate name badge.

Inclusions:

- Company logo printed on front of all delegate name badges
- 50-word company profile in delegate handbook
- Acknowledgement as the name badge sponsor on all print, web & marketing material
- A copy of Delegate List

ADVERTISING ONLY OPPORTUNITIES

HALF PAGE HANDBOOK ADVERTISEMENT \$550

Market your company and/or product with a half page A5 advertisement in the conference handbook.

Inclusions:

- 1 half page A5 Advertisement in conference handbook

FULL PAGE HANDBOOK ADVERTISEMENT \$1,100

Market your company and/or product with a full A4 page advertisement in the conference handbook.

Inclusions:

- 1 Full page A4 Advertisement in conference handbook

EMAIL MARKETING CAMPAIGN \$1,100

Send an email marketing campaign to the ACP database of approximately 6,000 contacts including all members, delegates and interested parties. Inclusions:

- 1 x marketing campaign (provided by you and subject to approval) emailed to the ACP marketing database

WEBSITE ADVERTISING \$1,100

Promote your company product on the homepage of the conference website through a sidebar advertisement.

Inclusions:

- 1 sidebar advertisement (provided by you and subject to approval) added to the home page of the conference website.

EXHIBITION

STANDARD

Size	2.5m x 2m
Cost	\$4,400.00



PREMIUM

Size	6m x 2m
Cost	\$8,800.00

Exhibitors will have the opportunity to connect with conference delegates during morning tea, lunch and afternoon tea breaks as meals will be served in a centralised networking area to maximise exposure to delegates.

INCLUSIONS

- 1 x Exhibition space
- 1 x Trestle table (if required)
- 1 x Standard chair (if required)
- 1 x Company Name on Fascia
- 1 x 4 amp power board (4 outlets)
- Delegate List
- Acknowledgement of company participation on all conference print and web materials
- 2 complimentary registrations including tickets to the Welcome Reception & Conferring Ceremony/Gala Dinner

CUSTOM STANDS

Exhibitors wishing to arrange for the construction of custom-built stands **must advise the Conference Organiser** and supply full details of the stand design and chosen contractor and obtain approval of the design prior to build.

EXHIBITOR'S INFORMATION

Please check the 'SPONEX' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in/out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

*Signed booking form to be received by 31 July in order to secure the \$500 discount. Applies to exhibition booths only.

EXHIBITION

EXHIBITOR SIGNAGE

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

EXHIBITION/SPONSORSHIP APPLICATION

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded confirming your participation. All space is allocated on a first in first served basis with preference to Premier, Major and Supporting Partners.

ALLOCATION OF SPONSORSHIP PACKAGES AND EXHIBITION SITES

Sponsorship packages will be allocated on receipt of a signed booking form and deposit payment. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The Committee reserves the right to alter the Exhibition Floor Plan at any time.

FURNITURE & UPGRADES

Our exhibition supply company is yet to be confirmed. Please contact the event coordinator for further details.

CATERING

All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for at least 15 minutes prior to the scheduled catering breaks.

INTERNET ACCESS

Wi-Fi internet will be available in the conference areas for conference delegates and exhibitors.

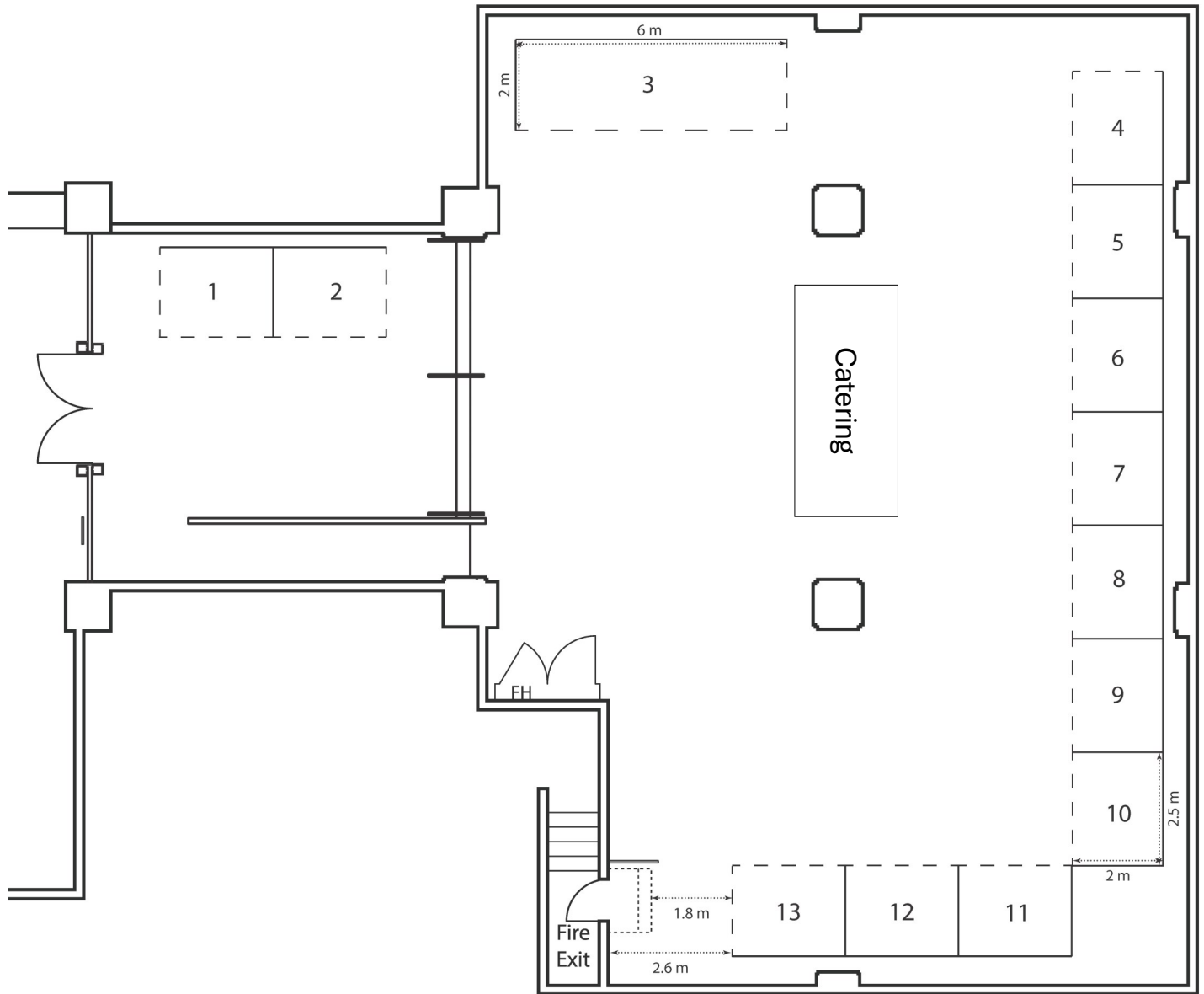
REGISTRATION

All attending company representatives must be registered for the Conference, including complimentary registrations. Group discounted rates have been negotiated with the hotel.

ACCOMMODATION

You must book your accommodation through the accommodation booking website to receive the discounted rate.

EXHIBITION FLOOR PLAN



*Floorplan is subject to change

TERMS AND CONDITIONS

GENERAL

- Discounted packages must be booked by 31 July 2024 to qualify for the discount.
- All major sponsor and exhibition bookings are to be received by 31 January 2025.
- Minor sponsorship and advertising bookings to be received by 28 February 2025.
- By completing the application form you accept the terms and conditions outlined.
- Details may change without notice.
- Sponsorship and exhibition applications and advertising requests are considered in order of receipt of application form.
- Bookings will not be confirmed until the completed form has been returned and full payment received.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- No exhibitor shall occupy allocated space until all monies owing by the exhibitor are paid in full.
- All prices are quoted in Australian dollars and include GST.

IF YOU NEED TO CANCEL

- You must notify us in writing if you need to cancel.
- Cancellations received up to four months prior to the ASM will be refunded less a 50% cancellation fee.
- Cancellations made after this date will not be refunded. Note: Only applies to new bookings.
- Your non-payment does not cancel your contractual obligations to us.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- In the event that the conference is cancelled or delayed through no fault of ACP including but not limited to pandemics, fire, flood, labour disputes, natural disasters, acts of god, civil disorders, riots, work stoppages, slowdowns or disputes, or other similar events, then the exhibitor/sponsor shall not be entitled to any refund or to claim for any loss or damage.

EXHIBITION STAFF

- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibition staff registrations.
- Exhibitors are responsible for ensuring all staff have been registered prior to the commencement of the event.

HOURS

- ACP shall determine the hours during which the exhibition shall be open and hours of access for exhibitors including any variations of such times as shall be necessary.

FLOORPLAN

- ACP shall determine the floorplan and reserves the right to make changes if deemed necessary. Changes and alternative booth locations will be discussed with exhibitors if such is the case.

SPONSORSHIP AND EXHIBITION BOOKING FORM

ACP2025

COMPANY INFORMATION	
COMPANY	
CONTACT NAME	
MOBILE PHONE	
BUSINESS PHONE	
EMAIL	
ADDRESS	
BOOKING DETAILS	
EXHIBITION SPACE TYPE	
SPONSORSHIP (ADDITIONAL)	
SPACE PREFERENCE 1	
SPACE PREFERENCE 2	
COST SUMMARY	
EXHIBITION TOTAL	
SPONSORSHIP TOTAL	
TOTAL PAYMENT DUE	
PAYMENT TERMS Full payment of the total invoice is due within 7 days of receipt of your invoice to confirm your booking. Bookings will not be confirmed until full payment is received.	CANCELLATION POLICY A cancellation fee of 50% will be applicable for any booking cancelled up to 4 months prior to the ASM. No refund will apply after 4 months prior to the conference start date.
AUTHORISATION	
I have read and understand the terms and conditions.	
NAME	
DATE	
SIGNATURE	